

JULES WORSHAM

Multidisciplinary Artist & Custom Finisher | Creative Direction & Consulting for Art, Surfaces & Spaces

San Rafael, California

JulieWorsham.com | AimlessFeathers.com

PROFESSIONAL SUMMARY

Multidisciplinary artist and custom finisher with 25+ years of experience in painting, mixed media, decorative finishes, plaster, and reclaimed materials. Provides hands-on artistry, creative direction and consulting for residential, hospitality, retail, restaurant, and commercial projects. Additional background includes branding, graphic design, photography, printmaking, and web development.

PROFESSIONAL EXPERIENCE

2Tired2Sleep Creative | United States / International

Multidisciplinary Artist | Custom Finisher | Creative Direction & Consulting | 2004–Present

Independent creative practice specializing in original artwork, custom finishes, creative direction & consulting.

- Create original abstract paintings and large-scale mixed-media artwork, wall treatments, and site-specific pieces.
- Develop and execute custom interior and exterior finishes using paint, plaster, texture, aging, distressing, reclaimed materials, and experimental techniques.
- Hand-stripped and artistically refinished the entire exterior of a **private residence designed by Frank Lloyd Wright**, bringing the natural wood back to life through layered custom stains, tonal variations, charred effects, and protective finishes.
- Produced approximately **400 original works for the five-star Le Méridien Saigon**, part of Starwood Hotels & Resorts.
- Provide creative direction and consulting for art, finishes, materials, furnishings, and the overall visual character of residential and commercial projects.
- Develop projects from concept and material experimentation through hands-on fabrication, finishing, and installation.
- Collaborate with homeowners, designers, hospitality groups, brands, artists, fabricators, stylists, and other creative professionals.
- **Additional work includes** branding, graphic design, film and digital photography, traditional and alternative printmaking, web design and development, photo editing and retouching.

Restoration Hardware (RH) | United States & Europe

Scenic Painter | Custom Finishes | 2022–2024

Hands-on scenic painting and custom finishes supporting visual merchandising for new RH Gallery openings across the United States and Europe, as well as product development and photo studio needs.

- Created custom artistic and decorative finishes across vessels, sculpture, artwork, furniture, props, architectural elements, and other objects used for product development and photo studio needs.
- Worked across a wide range of materials and techniques, including painting, plastering, aging, distressing, weathering, texturing, and specialty surface treatments.
- Experimented with materials and finishing processes to develop specific visual treatments for products, props, and installations.
- Traveled to new RH Galleries in the United States and Europe to help bring retail, café, restaurant, and hospitality spaces to life alongside stylists and visual merchandisers.
- Participated in hands-on setup, finishing, installation, and final detailing for new locations.

Schipul Technologies | Houston, Texas

Senior Graphic Designer & Web Developer | 1999–2004

- Created graphic and web design for client and company projects, working from concept through production.
- Designed and developed websites and digital visual systems across branding, marketing, and online communications.
- Collaborated directly with clients and internal teams to translate business and creative needs into visual and digital solutions.

SELECTED PROJECTS & CLIENTS

Frank Lloyd Wright Residence | 2025–2026

Hand-stripped and refinished the entire exterior of a private residence designed by Frank Lloyd Wright, bringing the natural wood back to life through layered custom stains, tonal variations, charred effects, and protective finishes—treating the home itself like one large abstract painting.

Restoration Hardware (RH) | 2022–2024

Scenic painting and custom finishes supporting product development, photo studio needs, and new RH Gallery openings across the United States and Europe.

Le Méridien Saigon | Starwood Hotels & Resorts | 2014

Produced approximately 400 original works for the five-star hotel in Ho Chi Minh City, Vietnam.

Anthropologie | 2013

Created a large-scale original abstract painting on canvas for the Highland Village store in Houston, Texas.

Heavy Metal Magazine | 2013

Travel photography for editorial covers and feature spreads.

Additional Projects & Clients

Work spanning restaurants and bars, fashion brands, salons, music festivals, hospitality and commercial spaces, and private residences.

CORE SKILLS

Art & Custom Finishes: Abstract Painting • Mixed Media • Custom Decorative Finishes • Plaster Finishes • Wall & Surface Treatments • Aging, Weathering & Distressing • Material Experimentation • Reclaimed Materials

Creative Direction & Consulting: Art, Surfaces & Spaces • Concept Development • Material & Finish Direction • Product Development • Visual Merchandising Collaboration • Styling Collaboration • Fabrication

Photography & Design: Film & Digital Photography • Fashion • Editorial • Portrait • Lifestyle • Music • Photo Editing & Retouching • Traditional & Alternative Printmaking • Graphic Design • Branding • Digital Illustration • Web Design • CMS Development • Large-Format Production

EDUCATION

The Art Institute of Houston

Associate of Applied Science in Graphic Design | 1999 | Houston, Texas